

Course Description Special Business Economics 1

Keywords: Controlling, Organisation, Personal

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| Target Group: | 6th Semester WKB | Module Number: | WKB 672 |
| Workload: | 5 ECTS | | 150 Hours |
| Divided into: | Contact time | | 75 Hours |
| | Self-study | | 50 Hours |
| | Exam preparations | | 25 Hours |
| Course language: | English | | |
| Module director: | Prof. Dr. Dirk Hesse | | |
| Valid from: | 01.03.2014 | | |

Requirements:

Economics, Accounting 2

Overall Aims of the Module:

Students will know tasks and objectives of strategic and operative controlling. They will understand controlling as an information and regulation instrument for company management. Furthermore, the students will master the various organisation forms in and of companies, and will know the tasks and concepts of personnel management.

Contents:

- Data analysis, planning, and controlling instruments
- Key data and key data systems
- Various controlling domains (risk, investment, and financial controlling)
- Structural and process organisation
- Personnel management

Literature:

Horváth: Controlling, Vahlen.
Vahs: Organisation, Schäffer-Poeschel.

Offered:

Every semester

Submodules and Assessment:

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| Type of instruction/learning: | Lecture with self-study and exam preparations |
| Type of assessment: | Written exam (90 minutes) |
| Hours per week: | 4 SWS |
| Estimated student workload: | 150 Hours |

Learning outcomes:

Students will know the significance of operational and strategic controlling for business management and the different concepts and instruments of controlling. They will be able to develop simple controlling concepts for companies.
Students will be comfortable with current methods and approaches of the organisation management. They will master the fundamental concepts and instruments of human resource management and of organisation. They will also be able to solve simple problems from both human resource management and organisation.

Overall Assessment:

Written exam