

Module (0948)	International Business
	Submodule 3: International Commercial Law
Degree course:	International Industrial Management, TBB
Submodules:	1.) International Marketing & Case Studies (4 ECTS) 2.) International Finance (2 ECTS) 3.) Commercial Law (2 ECTS) – separate exam
Contact Hours:	120 hours (Module)
Self Study	120 hours (Module)
ECTS Credits:	8 ECTS (Module)
Module Content:	<ul style="list-style-type: none"> • Internationalization of companies and effects on marketing issues • Financial impacts in international environments • Recognition and working within a legal frame on an international scale
Type of instruction:	Lectures with exercises
Type of Assessment:	180 min. Exam – International Marketing and Case Studies is one exam, International Finance can be examined separately Commercial Law is a separate exam of 60 min
Submodule 3:	International Commercial Law
Contact Hours:	30 hours
Self Study	30 hours
ECTS Credits:	2 ECTS
Exam Code:	1136003
Learning Target:	<p>By the end of the course participants should have a basic understanding of commercial legal relations, in particular with respect to trans-border transactions in Common Law and Civil Law Systems, be familiar with legal terminology, be capable of understanding and analyzing basic legal problems in different types of contracts and be able to recognize business risks/develop risk management solutions from different viewpoints (e.g. seller/purchaser, licensor/licensee), understand corporate structures and basic principles of mergers & acquisitions (M&A) and joint venture concepts.</p> <ul style="list-style-type: none"> • Basic differences between Common Law and Civil Law Systems

	<ul style="list-style-type: none"> • International Organizations Formation of contracts • Basic legal elements of different types of contracts • Warranties • Breach of contract, based on CISG • Risk management/risk avoidance from different viewpoints with case studies • Applicable law, jurisdiction, battle of the forms • Dispute resolution, security, intellectual property law
Type of Assessment:	Examination, 60 Minutes