

Module (0935)	Financial Management Submodule 2: Business Case Studies
Degree course:	International Industrial Management
Submodules:	1. Corporate Finance 2. Business Case Studies
Contact Hours:	90 hours (Module)
Self Study	90 hours (Module)
ECTS Credits:	6 ECTS (Module)
Module Content:	<ul style="list-style-type: none"> • Tax Management: income tax, corporate tax, value added tax • Investment and financing: capital market products, dynamic methods of investment analysis, investment projects and appraisal, capital structure and forms of financing, working capital management
Learning Target:	Part of the module is to assimilate knowledge in the area of investment and financing as well as business planning. The students can appraise investment projects by means of relevant capital flows. Furthermore they understand the impacts of different financing possibilities and are able to assess these possibilities.
Literature	Ross/Westerfield/Jordan: Fundamentals of Corporate Finance, Irwin McGraw-Hill Günther/Schittenhelm: Investition und Finanzierung, SchaefferPoeschel
Prerequisites	Basics of economics and business management, accounting and innovation management
Submodule 2:	Business Case Study
Contact hours:	30 hours
Self Study	30 hours
ECTS Credits:	2 ECTS
Exam Code:	1133002
Learning Target:	The learning target of the submodule is, that students can create independently a business plan. Within Business Cases, the students have to apply all fields of the module.
Type of Assessment:	Presentations of 30 minutes